

Winston Box Product Availability

51851 5246



Covenience/Gas

| Suggested Goals | 95% | | | 95% | | | 95% | | | 65% | | | 65% | | |
|-----------------|-------------|------|-------|-----------------|------|-------|---------------------|------|-------|------------------|------|-------|----------------------|------|-------|
| Region | Winston Bx. | | | Winston Lt. Bx. | | | Winston Lt. Bx. 100 | | | Winston Ult. Bx. | | | Winston Ult. Bx. 100 | | |
| | Apr | May | Diff. | Apr | May | Diff. | Apr | May | Diff. | Apr | May | Diff. | Apr | May | Diff. |
| Boston | 97.3 | 97.5 | 0.2 | 97.0 | 97.2 | 0.2 | 93.7 | 94.1 | 0.4 | 85.5 | 85.5 | 0.0 | 82.7 | 83.6 | 0.9 |
| New York | 96.1 | 95.8 | -0.3 | 93.3 | 93.4 | 0.1 | 88.0 | 88.6 | 0.6 | 83.3 | 84.7 | 1.4 | 80.6 | 82.2 | 1.6 |
| Philadelphia | 94.8 | 95.6 | 0.8 | 92.9 | 93.7 | 0.8 | 81.3 | 82.6 | 1.3 | 79.9 | 81.3 | 1.4 | 75.3 | 77.1 | 1.8 |
| Buffalo | 96.8 | 96.8 | 0.0 | 94.6 | 94.5 | -0.1 | 87.6 | 88.3 | 0.7 | 82.0 | 82.9 | 0.9 | 81.8 | 82.0 | 0.2 |
| Pittsburgh | 94.6 | 95.2 | 0.6 | 92.8 | 93.0 | 0.2 | 79.0 | 80.0 | 1.0 | 80.6 | 80.1 | -0.5 | 79.7 | 80.2 | 0.5 |
| Cincinnati | 95.4 | 95.7 | 0.3 | 94.7 | 94.7 | 0.0 | 79.7 | 80.0 | 0.3 | 80.7 | 80.6 | -0.1 | 77.6 | 79.0 | 1.4 |
| Winston-Salem | 92.5 | 94.2 | 1.7 | 90.8 | 93.3 | 2.5 | 82.3 | 86.0 | 3.7 | 82.5 | 84.8 | 2.3 | 83.3 | 85.8 | 2.5 |
| Atlanta | 95.8 | 95.8 | 0.0 | 95.1 | 95.0 | -0.1 | 89.6 | 90.1 | 0.5 | 82.6 | 82.9 | 0.3 | 82.6 | 83.2 | 0.6 |
| S. Florida | 94.9 | 96.4 | 1.5 | 94.9 | 96.4 | 1.5 | 92.6 | 94.3 | 1.7 | 83.9 | 85.8 | 1.9 | 82.2 | 84.2 | 2.0 |
| Dallas | 92.2 | 92.5 | 0.3 | 89.4 | 90.0 | 0.6 | 85.6 | 85.7 | 0.1 | 80.9 | 82.3 | 1.4 | 81.0 | 82.3 | 1.3 |
| Richmond | 92.3 | 93.0 | 0.7 | 90.5 | 91.9 | 1.4 | 82.3 | 83.2 | 0.9 | 79.7 | 82.0 | 2.3 | 78.4 | 80.9 | 2.5 |
| N. Calif. | 95.1 | 95.0 | -0.1 | 91.0 | 90.8 | -0.2 | 83.8 | 83.4 | -0.4 | 73.4 | 73.2 | -0.2 | 71.8 | 71.8 | 0.0 |
| S. Calif. | 95.5 | 95.6 | 0.1 | 90.7 | 90.7 | 0.0 | 84.9 | 84.7 | -0.2 | 78.6 | 79.0 | 0.4 | 75.4 | 76.7 | 1.3 |
| Seattle | 96.1 | 96.2 | 0.1 | 93.5 | 93.5 | 0.0 | 90.3 | 89.9 | -0.4 | 74.5 | 76.9 | 2.4 | 74.4 | 77.2 | 2.8 |
| Houston | 95.2 | 96.1 | 0.9 | 91.9 | 92.8 | 0.9 | 88.5 | 89.0 | 0.5 | 83.5 | 85.2 | 1.7 | 82.6 | 83.9 | 1.3 |
| Chicago | 94.1 | 93.8 | -0.3 | 92.5 | 92.3 | -0.2 | 66.2 | 69.1 | 2.9 | 70.2 | 71.8 | 1.6 | 66.5 | 68.8 | 2.3 |
| Minneapolis | 93.8 | 95.8 | 2.0 | 92.4 | 94.5 | 2.1 | 72.8 | 77.3 | 4.5 | 75.9 | 79.5 | 3.6 | 73.2 | 76.2 | 3.0 |
| Denver | 95.3 | 95.6 | 0.3 | 92.8 | 93.3 | 0.5 | 86.8 | 87.9 | 1.1 | 85.7 | 86.5 | 0.8 | 85.5 | 86.4 | 0.9 |
| Detroit | 89.0 | 89.6 | 0.6 | 88.1 | 88.4 | 0.3 | 66.4 | 67.8 | 1.4 | 68.7 | 69.4 | 0.7 | 67.5 | 68.6 | 1.1 |
| St. Louis | 92.0 | 92.7 | 0.7 | 89.5 | 90.7 | 1.2 | 78.3 | 81.5 | 3.2 | 78.6 | 79.8 | 1.2 | 78.0 | 79.5 | 1.5 |

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Winston Box Product Availability

51851 5247

Segment has been changed to CG 100+ ctns per week to better align with Executive Top Line Report - Prior month has been adjusted.

SIS Data Pack Accounts 100+ CPW

May-98